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Buoy Labs, CCHS announce partnership

The Buoy smart device attaches to a home's water line and monitors water usage



[Buoy Labs](#) and [Cross Country Home Services](#) (CCHS) have partnered to offer a nationwide, on-demand network of licensed plumbers to install the Buoy smart home device for water and make repairs or provide other plumbing services in response to Buoy insights. Buoy is rolling out nationwide access to these on demand services for its customers through the [Buoy app](#).

Buoy is a consumer IoT device that attaches to a home water line, provides real-time and segmented water usage data, alerts homeowners to costly leaks, and gives users the power to shut off water remotely. The Buoy/CCHS partnership is the latest step in Buoy Labs' strategic plan to provide the highest quality smart-home experience to their customers.

"Engaged, responsible homeowners are creating the need for smart homes," Buoy Labs CEO and Co-Founder **Keri Waters** said. "Buoy is a sophisticated platform for managing their home water needs, from controlling their bill to making sure they are using water only where they want it. We provide real insights into how homeowners can live well in their homes and help them take control of potentially wasteful and damaging water situations."

Every home leaks about 10% of its overall water use, costing homeowners money on their rapidly rising water bill and costing the homeowners insurance industry nearly \$9 billion per year for claims from water damage due to leaks. And with U.S. homeowners spending a record \$361 billion on home repairs, maintenance, and remodeling in 2016 (Joint

