

MD MEDIA is our new monthly internal communication featuring MEDNAX-specific news media coverage in an effort to share the great work our clinicians and their teams do as *ONE MEDNAX*. We hope these articles and broadcast/online news segments can serve as tools to strengthen existing hospital partnerships and help establish new ones.

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MEDNAX News

Patient Safety Awareness Week: How HeROs help create a culture of reliability

Becker's Hospital Review - March 31, 2017

In this article, written and published to recognize Patient Safety Awareness Week, Dr. Jeffrey Shapiro, Director of HRO Patient Safety, explains how empowering providers and cultivating an environment that enables them to prevent, solve and learn collectively leads to better outcomes.

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On Valentine's Day, Dell Children's First in Texas to Use New Heart Arrhythmia Technology

Austin American-Statesman - March 27, 2017

On Valentine's Day, 9-year-old Sophia Dahlberg walked into Dell Children's Medical Center of Central Texas to get the arrhythmia in her heart fixed. A new technology, the Abbott EnSite Precision cardiac mapping system, allowed doctors to map the electrical workings of her heart in ways they had not been able to do before. Dell Children's is the third pediatric center in the country to use what MEDNAX-affiliated pediatric cardiologist Dr. Daniel Shmorhun calls a "precious software upgrade." "This type of upgrade improves our ability to get to where we need to get to," Shmorhun added.

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New Sleep Safety Recommendations for Infants

Woodlands Online - March 24, 2017

The American Academy of Pediatrics (AAP) released revised recommendations for infant safe sleep guidelines in an effort to reduce Sudden Infant Death Syndrome (SIDS). The newest recommendation advises that for the first six months, and up to 12 months of an infant's life, they should be sleeping in the same room as their parents, but not in the same bed. In this news segment, MEDNAX-affiliated pediatric hospitalist, Dr. Adriane Garcia, at Memorial Hermann The Woodlands Hospital in The Woodlands, Texas, said, "The risk of SIDS came down in the 1990's with the Back to Sleep initiative. But not much

MEDNAX Social

Patient Safety Awareness Week

LinkedIn - March 31, 2017

Dr. Shapiro explains how creating a culture of high reliability leads to stronger patient safety outcomes

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A Hidden Condition: What You Should Know about PFOs and Their Treatment

Facebook - March 27, 2017

One in five people have a #PFO. Dr. Thompson talks about this hidden condition and their treatment.

#PFOdevice

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AONE 2017 - 50 Years of Inspiring Leaders

Facebook - March 22, 2017

Surgical Directions will be at AONE 2017 Mar 29-Apr 1! Stop by to see how your hospital can realize their perioperative potential.

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7 Keys to Unlocking a Devops Culture: Introducing the vRad Radiology Platform

Twitter - March 20, 2017

Want to learn more about teleradiology? Check out how our partners at vRad maintain and enhance the Radiology platform. @vRad

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had changed since then, so the AAP took another look to further improve on safety sleep practices.”

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Q&A: Shannon Werb on vRad, MEDNAX and building the ‘National Radiology Practice’ of the future

Imaging Biz - March 21, 2017

On Jan. 30, 2017 MEDNAX announced the acquisition of Radiology Alliance, the largest private practice radiology group in Tennessee. With this acquisition, MEDNAX officially entered the world of onsite radiology. In this article, Shannon Werb, president and COO of vRad, spoke about this announcement and what this means for MEDNAX, vRad and other private practice radiology groups throughout the country.

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For Radiology Alliance, MEDNAX Acquisition Paves the Way for Growth

Imaging Biz - March 21, 2017

Radiology Alliance, partnered with MEDNAX because of the company’s physician-led culture, focus on outcomes and robust technology platform. The partnership between MEDNAX and vRad reflects a desire for expansion from both organizations. According to Jason L. Shipman, MD, president of Radiology Alliance, “MEDNAX’s comprehensive IT platform and remote technology brings high-tech patient care capabilities and the opportunity to expand our coverage in an efficient and highly specialized manner. In addition, the size and scale of their national network provides back office infrastructure to our practice without compromising our independence.”

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Zika Virus Resulted in More Birth Defects in United States

NBC (Dallas, TX) - March 03, 2017

The CDC found that birth defects due to Zika infection rose from in the United States from 2013 to 2016. The findings demonstrate the importance of having monitoring systems that collect data on birth defects. MEDNAX-affiliated neonatologist, Dr. Tala Nasr, practicing at Medical City Children’s Hospital in Dallas says, “It’s important for mothers to get prenatal care and deliver in a center where clinicians know how to care for these babies.”

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Healing Touch: Caring for Babies Born Into the Opioid-Epidemic

ABC (Flint, MI) - March 02, 2017

Neonatal Abstinence Syndrome (NAS), the opioid abuse epidemic that has swept the nation has also hit Mid-Michigan. The statistics show that cases in Michigan have quadrupled in the last few years. MEDNAX-affiliated neonatologist, Dr. Ranjan Monga, at Hurley Medical Center in Flint, Mich., explains that while no substance is safe during pregnancy, doctors are now prescribing suboxone to pregnant women as a detox strategy.

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Women’s and Children’s Hospital Offers Webcam Services in NICU

ABC (Lafayette, LA) - March 01, 2017

Women’s and Children’s Hospital in Lafayette, LA, installed a new technology called NICview. NICview is an innovative, small camera placed at designated bed spaces in the NICU. The new technology has increased patient satisfaction and helps alleviate NICU

parents' stress. MEDNAX-affiliated neonatologist, Dr. Amy Zeringue notes, "Parents...can log-in day or night and check-in on their babies."

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